

MATERIAL SPECIFICATIONS



A5 Magazines			
	W x H	W x H	W x H
Size	Type Area	Trim Area	Bleed
Double Page Spread	275mm x 180mm	297mm x 210mm	307mm x 220mm
A5	130mm x 180mm	148mm x 210mm	158mm x 220mm
Half A5 Horizontal	130mm x 90mm	148mm x 105mm	158mm x 115mm
Half A5 Vertical	90mm x 180mm	105mm x 210mm	115mm x 220mm
Strip Horizontal	130mm x 30mm	148mm x 35mm	158mm x 45mm

A4 Magazines			
	W x H	W x H	W x H
Size	Type Area	Trim Area	Bleed
Double Page Spread	390mm x 270mm	420mm x 297mm	307mm x 430mm
A4	180mm x 270mm	210mm x 297mm	220mm x 307mm
Half A4 Horizontal	180mm x 130mm	210mm x 148mm	220mm x 158mm
Half A4 Vertical	90mm x 270mm	105mm x 297mm	115mm x 307mm
Third A4 Horizontal	180mm x 90mm	210mm x 100mm	220mm x 110mm
Third A4 Vertical	60mm x 270mm	70mm x 297mm	80mm x 307mm
Quarter A4 Horizontal	180mm x 65mm	210mm x 75mm	220mm x 85mm
Quarter A4 Vertical	90mm x 130mm	100mm x 148mm	110mm x 158mm
Strip Horizontal	180mm x 40mm	210mm x 45mm	220mm x 55mm
Feature Block		60mm x 60mm	
Brandlisting Single		55mm x 35mm	
Brandlisting Double Horizontal		115mm x 55mm	
Brandlisting Double Vertical		55mm x 75mm	
Brandlisting 3-in1 Horizontal		190mm x 35mm	
Brandlisting 3-in1 Vertical		55mm x 115mm	
Brandlisting 4-in1 Horizontal		115mm x 75mm	
Brandlisting 4-in1 Vertical		55mm x 155mm	

A3 Magazines			
	W x H	W x H	W x H
Size	Type Area	Trim Area	Bleed
Double Page Spread	565mm x 395mm	594mm x 420mm	604mm x 430mm
A3	275mm x 395mm	297mm x 420mm	307mm x 430mm
Half A3 Horizontal	270mm x 180mm	297mm x 210mm	307mm x 220mm
Half A3 Vertical	130mm x 395mm	148mm x 420mm	158mm x 430mm
Third A3 Horizontal	270mm x 130mm	297mm x 140mm	307mm x 150mm
Third A3 Vertical	80mm x 395mm	99mm x 420mm	109mm x 430mm
Quarter A3 Horizontal	270mm x 90mm	297mm x 105mm	307mm x 115mm
Quarter A3 Vertical	60mm x 395mm	75mm x 420mm	85mm x 430mm
Strip Horizontal	270mm x 45mm	297mm x 50mm	307mm x 55mm
Feature Block		50mm x 50mm	
Buyers Guide (Logo & Contact)		45mm x 60mm	



SHARING KNOWLEDGE. GROWING BUSINESS.



When measurement matters

Other Print Products	W x H
Year Planners	80mm x 80mm
MMPR - 1 MME	86mm x 70mm
MMPR - 2 MME Horizontal	176mm x 70mm
MMPR - 2 MME Vertical	86mm x 145mm
MMPR - 3 MME Horizontal	267mm x 70mm
MMPR - 3 MME Vertical	86mm x 220mm
MMPR - 4 MME Horizontal	177mm x 145mm
MMPR - 5 MME Vertical	86mm x 370mm
MMPR - 6 MME Horizontal	267mm x 145mm
MMPR - Strip	270mm x 45mm

Online / Web Products	W x H
African Mines Online	
Home Page Banner	300px x 250px
Country Banner	160px x 600px
Building Africa Online	210px x 168px
Cold Link Africa Online, HVAC&R Online, Mining Online, Plumbing Online	
Static Banner	200px x 127px
Equipment & Hire Online	
Home Page Banner	728px x 90px
Listings Banner	160px x 600px

REQUIREMENTS

PRINT MATERIAL

- 300DPI @ 100% Scale
- CMYK Format for Print Products
- Accepted File Types: PDF / JPG / TIFF / PSD / INDD

ONLINE MATERIAL

- 72DPI @ 100% Scale
- RGB Format for Online Products
- Accepted File Types: PDF / JPG / TIFF / PSD / INDD / Giff